YASHA HARARI C.V.

KKL St. 13/A, Kiryat Motzkin, IL 052-552-9187

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http://yasha.harari.org

SKILLS

Pro

SEO

SEM

Acquisition / Conversion

Sales & Marketing

Business Intelligence

DNS / LAMP / HTML

WordPress, Drupal, Joomla

Web Admin

Multimedia Arts

Team Management

Personal

Voice Acting / Singing / Musician

Cartooning

Writing

Naturalist

Science



Yasha Harari

Family status: Married, 1 child Age: 41

Languages: English, French, Hebrew

Goal: To work at a company using my long-established Management & Technical skills in SEO, SEM, Acquisition, Marketing, BI, and Web Admin.

EXPERIENCE

SEO Manager - OptionsClick (Spiral Solutions) - 2011 - 2014

- Responsible for all organic acquisitions
- Led SEO for Dept. with highest acquisition rate for entire company
- On-Site / Off-Site SEO
- SEM
- PPC
- Web Admin
- Analytics / BI

Mgr, SEO / SEM, Web Admin, Marketer – Freelance - 1996 – Present

- Successful internet publishing company
- Created Popular Content Brands
- Drew major media (60 Minutes, The New York Times, CNN, etc.)

VP, Sales & Retention, Assoc. for Interactive Marketing – 1994 – 1998

- \$ Millions in Annual Sales Revenue
- Strategic Management
- Successfully Developed Internet Standards (Privacy & DNS)
- Successfully Lobbied U.S. Congress & The White House
- Successful Exit / Sale To The Direct Mktng Assoc.

EDUCATION

The George Washington University – Aug. 1990 – May 1994

- BA, Interdisciplinary Studies
- Full Scholarship Oarsman for GWU.

The George Washington University – Jan. 1994 – May 1994

MS, Forensic Science - (nc)